

Additional *Connections for Cardiovascular Health*SM Criteria

Funding

- Preference is to fund the majority of Foundation grants between \$150,000 and \$250,000.
- There is a yearly maximum cap amount of \$1.5 million per program.
- An organization with current funding does not have to wait until that funding has ended to submit another application for a new program.
- Incidental equipment and costs necessary to complete or sustain a project are allowed.
- Programs requesting funding for equipment that is more than 30% of the total budget will only be considered when the equipment is integral to the specific program design (e.g., tele-monitoring equipment, first responder equipment, BP monitoring equipment, etc.).

Program Design, Innovation and Sustainability

- Program demonstrates clear, defined and designated outcomes, measurements and processes.
- Program offers an innovative approach.
- Program collects and measures program outcomes.
- Program defines sustainability beyond potential grant funding.
- Program must be open to the community-at-large if the organization is a religious organization.

Programs that focus exclusively on the following will not be considered for funding:

- Capital investments and unsolicited capital campaigns
- Media/awareness building
- Enhancement of existing hospital services (e.g. inpatient case management) or hospital software systems
- Professional education and/or training for healthcare professionals that is more than incidental to the program